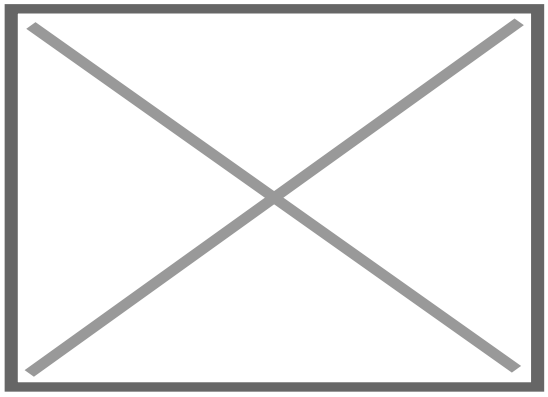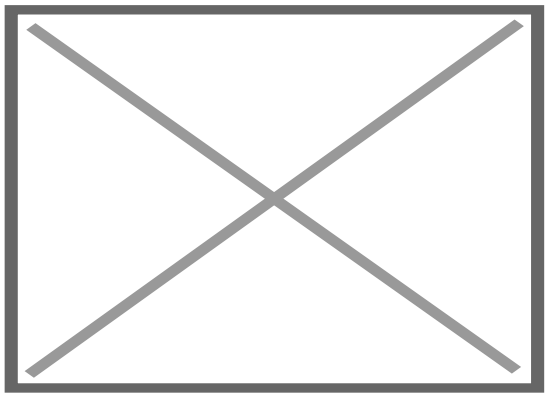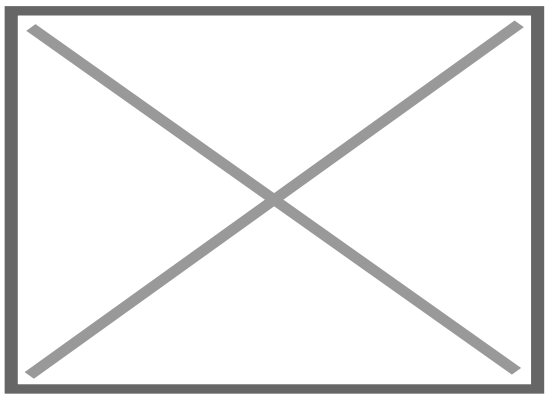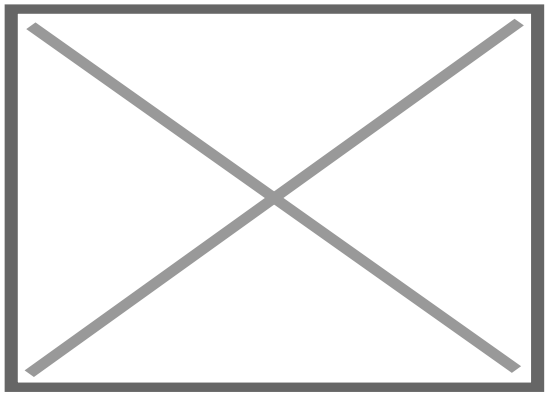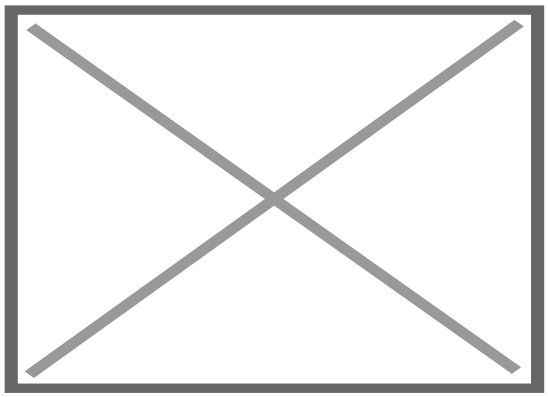Conferencia: "Desafíos en catálisis heterogénea: desde el diseño de los materiales hasta su reactividad química"