

### The Euro-Mediterranean University (EMUNI)

proudly announces



Innovation competition and boot camp for Youth



### EMUNI center hub Mobility was never easier!

France

www.emun

Spain

Location of EMUNI The medieval town of Piran on the Adriatic coast of Slovenia





# EMUNI

- Established in **2008** as one of the 6 priority areas of the **Union for the Mediterranean.**
- Organized as an international organization/University, focusing both on postgraduate study programmes and collaborative education and research projects.
- A network of more than 140 members from 33 Euro-Med countries educational, research and international institutions.
- Of great significance in terms of foreign policy a platform for intercultural dialogue and science diplomacy.









# OUR PARTNERS



Jožef Stefan Institute, Slovenia

EuroMed University of Fes, Morocco (UEMF)



### SUPPORTED BY



REPUBLIC OF SLOVENIA MINISTRY OF EDUCATION, SCIENCE AND SPORT



REPUBLIC OF SLOVENIA MINISTRY OF FOREIGN AFFAIRS



# Who Can Apply?





# **Eligibility Criteria**

Age: 18-35 years at the time of application

Resident in one of the European-North African or Middle East countries

With at least a high school diploma

Higher Education Student (under or post-graduate) or on a job With a novel idea or invention that can eventually be commercialised Must be the sole owner of the idea or assigned by the co-owners to solely present and develop it

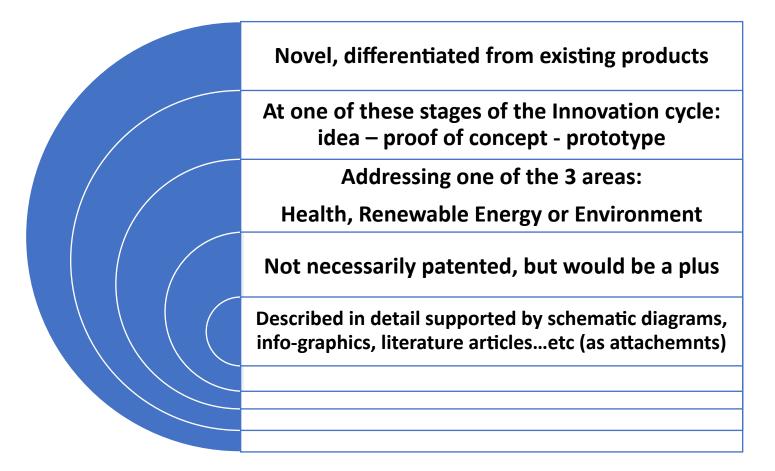
The idea can be converted to a functional prototype in maximum 3 months Innovation addressing one of these 3 thematic areas:

Health
Renewable Energy
Environment, including Climate Change Good command of English Language



Euro Mediterranean Innovation Camp

# IDEA or INVENTION





# PROTOTYPE

Novel, differentiated from existing products
Already developed or will be later developed during the workshop
State clearly the target or end users
Applications: Health, Renewable Energy or Environment
Feasible to develop in no more than 3 months
Described in detail supported by schematic diagrams, info-graphics, literature articlesetc (as attachemnts)





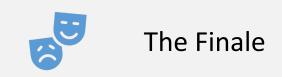
### **Application & Screening**

# Phases of the Competition

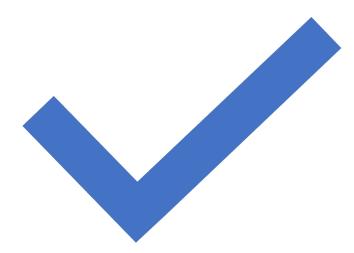


### **Online Pitching (Heats)**

### The Workshop



# Application and Screening





- Applications will only be accepted via the dedicated application form on EMUNI website and within the specified deadline
- Applications will be reviewed by a panel of experts for their novelty, applicability and feasibility of implementation within the available timeframe
- Short-listed candidates will be invited to the next phase
  - Deadline for Application is Friday 17 February
     2023 (extended deadline)



# **Online** Pitch

Short listed candidates will pitch their ideas via an online platform in front of a Jury of experts in the different fields of their innovation. They will respond to questions of the jury members, who will evaluate their ideas and select the most innovative and appropriate to benefit from the workshop.

### Time frame: last week of February 2023



# The Workshop

- The contestants will be invited to travel to Slovenia &/or Morocco to be hosted in the workshop facility at EMUNI, Jožef Stefan Institute, Slovenia or the EuroMed University of Fes, Morocco).
- During the period of 10 weeks, they will receive technical assistance and mentorship from subject matter experts, experienced engineers, product developers & designers and innovation experts. They will compete against each other through multiple elimination stages.

Solution expenses and the expenses of mentoring and building the prototypes will be assumed by EMUNI

Time frame: from March 20th to June 2nd 2023

# Elimination Stages



Euro Mediterranean Innovation Camp

**Proof of Concept** 

Engineering

Prototyping/testing

**Customer Validation** 

Each competition phase will last a few weeks. Supported by mentors, the contestants will attempt to achieve the pre-set goals of each phase. The best achievers will be selected to proceed to the next phase.

# The Finale

- Euro Mediterranean Innovation Camp
- This is a live event organised about one week after the last stage. Around 3-4 finalists are prepared for the event through training on marketing and pitching their prototypes/products to a wider audience by marketing and communication experts.
- The event will be attended by on-site audience, including the mentors, representatives of the partner institutions and other invitees. In addition, the event will be live streamed on Youtube and other media.
- ➢ The final scores and ranking of the contestants will be awarded 50% by the jury and 50% by the audience (on-site and remote) voting.

### Time frame: 8-9 June at EMUNI premises in Slovenia





# Have Questions or need more info? <u>Check our FAQ section</u> Write to <u>emic@emuni.si</u>







### Reminder: Application deadline is February 17, 2023@22h





### **EMUNI EMIC FAQ**

### 1. Who Can Apply?

Anyone who meets the eligibility criteria:

- ✓ Age: 18-35 years at the time of application;
- ✓ Resident in one of the Euro-Mediterranean countries;
- ✓ With at least a high school diploma;
- ✓ Higher Education Student (under or post-graduate) or on a job;
- ✓ With a novel idea or invention that can eventually be commercialised;
- Must be the sole owner of the idea or assigned by the co-owners to solely present and develop it;
- ✓ The idea can be converted to a functional prototype in maximum 3 months;
- ✓ Innovation addressing one of these 3 thematic areas:
  - o Health
  - Renewable Energy
  - Environment, including Climate Change;
- ✓ Good command of English Language.

#### 2. Which countries are eligible?

EMIC welcomes applications from any resident in one of the Euro-Mediterranean (UfM) States (full list of countries can be found <u>here</u>.

#### 3. Do I have to apply in English?

Yes, English is the official language of the competition and written as well as spoken proficiency is required.

#### 4. Does it cost anything to participate?

No, the entire cost of travel, accommodation and development of each idea is covered.

#### 5. Will applicants over the age of 35 be automatically rejected?

Although we understand that contributions by older individuals are just as valuable and important, this initiative is dedicated primarily to the youth of the Euro-Mediterranean. believe that incubators and accelerators are a better fit for them. Therefore, applicants who do not fall in the age category of 18-35 at the time of application, to be later validated if they pass the applications' screening phase, will not be eligible to proceed.

#### 6. Why should I apply (Are there any incentives for the winners)?

If you succeed in being selected for the EMIC workshop, you will receive extremely valuable capacity building in the form of technical assistance, advice, one-on-one mentoring and coaching to transform your idea into a functional prototype, as well as the opportunity for an international exchange and multicultural experience. try

Additionally, if you will pass the elimination phases and are selected as one of the 3-4 finalists, you will be provided with vital connections and links with investors, business angels, incubators, consumers and firms that will increase the potential of commercialising your eventual product. The finalists will also be provided with funding for the legal expenses related to protecting their innovation (eg. drafting the IPR), if applicable.

Securing of financial awards is in the negotiation phase right now and cannot be guaranteed at this stage.

#### 7. How will candidates be evaluated?

A team of experts from various scientific, technical and professional backgrounds will review the applications submitted online and assess them based on the following criteria:

**Novelty**, feasibility, applicability of the idea and the candidates' resourcefulness and readiness for the camp and competition.

#### 8. When will the workshop phase start?

The preliminary start date of the workshop is the last week of March or beginning of April 2023.

#### 9. Can the idea still be innovative if it is already present in another country?

We are willing to consider ideas or inventions that improve upon existing inventions or products, or add to them by making them more suitable for the local environment or more sustainable, as long as they do not violate any existing patents related to the original idea or product. However, there must be an added value for the innovative idea or invention and not just a copy of an existing one.

#### 10. Can I apply if my prototype already participated in previous competition?

Yes, application with the innovation that was already competing in previous competitions is allowed.

#### 11. Can I apply with more than one application/idea?

Candidates can submit more than one application for different ideas if they wish. However, keep in mind that in case you were shortlisted, you will be required to work on the selected idea only.

### 12. If the idea is related to one of the three thematic areas, eg. innovative pedagogy related to Health., Environment or Renewable Energy, will this still be considered eligible?

Yes, if the final impact is demonstrated to be in one of these fields.

#### 13. I did research but I do not have an innovation yet. Should I apply?

We will consider projects in various stages of development, whether it's in the phase of idea, proof of concept, engineering, prototyping or early design stages. However, if you have a functional product in the phase of commercialisation, then you should approach one of the business development initiatives and not EMIC.

### 14. I have already submitted my application, but I would like to revise and improve it. Am I allowed to do so?

Yes, you can submit a new application, with the remark that this version is replacing the previous. So, if more than one application with the same idea is submitted, we will consider the latest submitted version before the deadline.

#### **15.** If I have any questions or request clarification, what is the contact email.

You can reach us at <u>emic@emuni.si</u> or visit our webpage <u>here</u>.